

## InsiderZone<sup>®</sup> Train Directors, Executives and Employees About Insider Trading and Its Risks

Insider trading is a federal crime; ignorance of the law is no defense. To educate company officers, directors and employees, Bryan Cave has developed a 20-minute Web-based training program on insider trading called InsiderZone.

Practical and easily understandable, InsiderZone presents realistic case studies of what employees may and may not do with regard to buying and selling company stock. Richard P. Dooling – an acclaimed author whose writing has appeared in *The New York Times*, *Esquire* and the *Wall Street Journal* – and Jane Heymann – securities law specialist from the University of Wisconsin Law School – both contributed to the development of InsiderZone. The result is an entertaining, instructive educational tool that helps protect officers, directors, employees and companies from the devastating financial, reputational and possibly criminal consequences of insider trading by explaining the difference between a perfectly legal stock trade and insider trading.

InsiderZone's unique features include:

- Training at a fixed cost.
- Customization to reflect your company's policies and procedures.
- Interactive and engaging learning process allows participants to explore topics in any sequence and practice what they learned via self-testing.

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