



Alert

Sports, Sponsorship & Event Venue
Industry Practice Team

To: Our Clients and Friends

August 9, 2011

Bryan Cave LLP Launches Sports, Sponsorship and Event Venue Group

In response to the ongoing evolution of the world of sports, sponsorship and event venues into a world of big business, the international law firm Bryan Cave LLP today announced the formation of a Sports, Sponsorship and Event Venue Group.

With members of the Firm's Sports, Sponsorship and Event Venue Group representing several of the Firm's offices and client service groups, the Group will draw upon the diverse practices and expertise of its members in representing teams, owners, players and/or sponsors in each of Major League Baseball (MLB), the National Basketball Association (NBA), the National Football League (NFL) and the National Hockey League (NHL), leaders in sports and entertainment presentation and venue management, marketing and development, the NCAA, the PGA and Ping, among other clients, to offer the Firm's clients the depth of experience the Firm believes is needed to effectively and efficiently represent its clients in the wide range of projects that fall within the sports, sponsorship and event venue realm.

Because members of the Sports, Sponsorship and Event Venue Group also focus on other areas of the law and regularly draw upon lawyers in other practice groups throughout the Firm, the Group offers its clients a wealth of perspectives and expertise, including in the following areas: Transactions, Commercial Litigation, Intellectual Property, Labor and Employment, Real Estate, Antitrust, Entertainment and Media, Internet and New Media, Technology, Entrepreneurial and Commercial Practice, Tax, Private Client (Estate Planning), Banking, Business and Public Finance, Employee Benefits and Executive Compensation and Bankruptcy, Restructuring and Creditors' Rights.

"We are excited to have pulled together and to make available to our clients a team of lawyers with such diverse expertise and client relationships within the sports, sponsorship and event venue field. Our team consists of 28 lawyers coming from offices around the world and a variety of transactional, litigation and regulatory practice backgrounds who collectively can offer the full range of legal advice and services that our clients have come to expect, need and depend upon." said the group's leader,

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Ryan Davis, Partner in the St. Louis office. “We recognize that the complexity and the stakes of the business of sports, sponsorship and event venues have continued to grow, and we believe that so too has the need for sophisticated counsel with a deep understanding of the issues that matter to our clients, the experience necessary to effectively and efficiently help our clients achieve their goals and a track record of delivering results for our clients on the matters that mean the most to them.”

Additional information about the Group is available on Bryan Cave’s website at <http://www.bryancave.com/ssevg/> or by contacting any of the Group members listed below.

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